Effectively communicating a “fire vision”

Communication?

- Internal
  - Within organizations
  - Across disciplines
  - Across organizations

Underlying skills needed

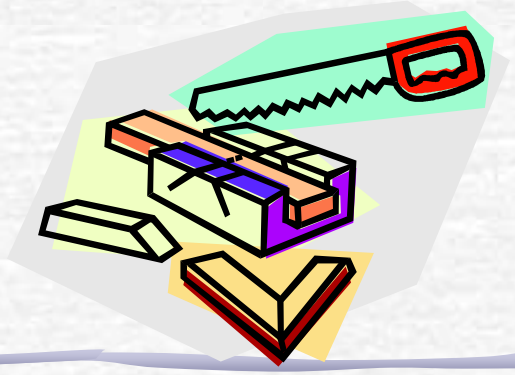
- Step 1: Personal: unpack professional toolbox
- Step 2: Interpersonal:active/reflective listening
- Step 3: Group: Building consensus through a collaboration process

Culture

- Culture is everything a group of people has, thinks and does.
  - Has: technology and other stuff
  - Thinks: values, beliefs, traditions, language
  - Does: behaves, laws and rules, norms

- Shared ways of thinking, valuing, behaving
- Learned
- Social order: way culture is manifested in everyday life

- Cultural toolbox: guides behavior



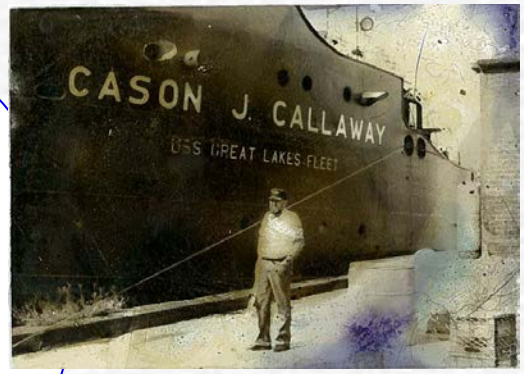
Cultural toolbox contents

- Racial and ethnic
- Gender
- Age
- Economic
- Religious heritage
- Geography (regional; urban or rural)
- Professional

Ethnicity

Economic

Religious heritage



Professional culture

Your discipline

Your organization

Something else from your life experience